

Fig. 1

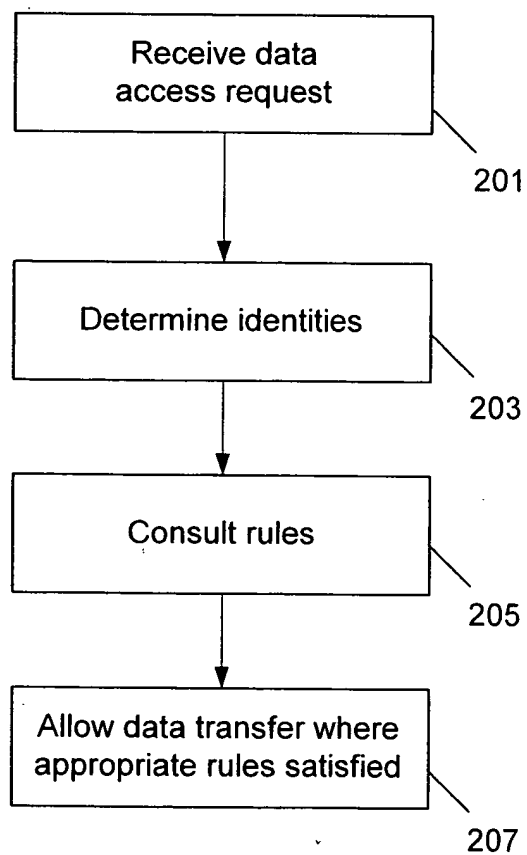


Fig. 2

System And Method For The Provision Of Socially-
Relevant Recommendations
Inventor(s): Jung et al.
Morgan & Finnegan / Peter N. Fill, Reg. No. 38,876
Docket No.: 4208-4174
Formal Drawings Sheet 3 of 8 (Figs. 1-8)

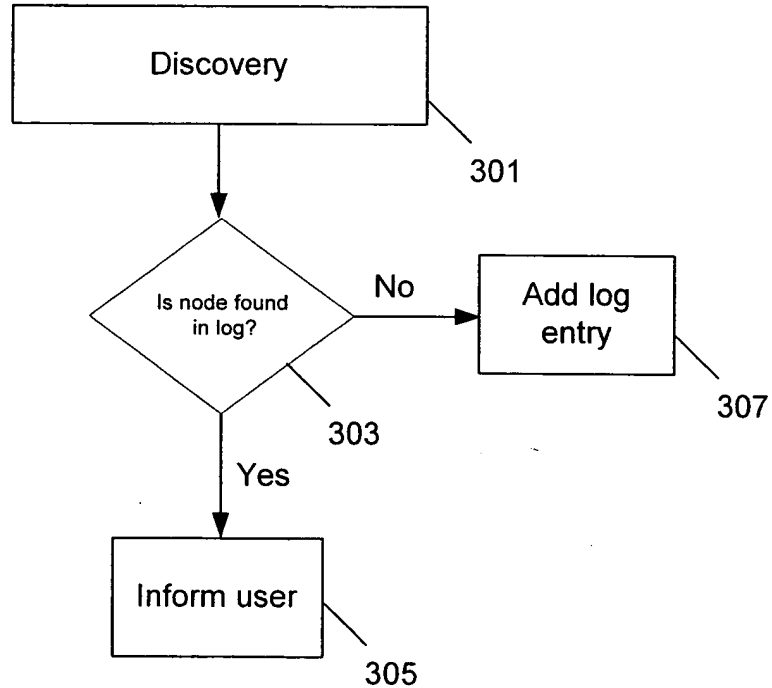


Fig. 3

System And Method For The Provision Of Socially-
Relevant Recommendations

Inventor(s): Jung et al.

Morgan & Finnegan / Peter N. Fill, Reg. No. 38,876

Docket No.: 4208-4174

Formal Drawings Sheet 4 of 8 (Figs. 1-8)

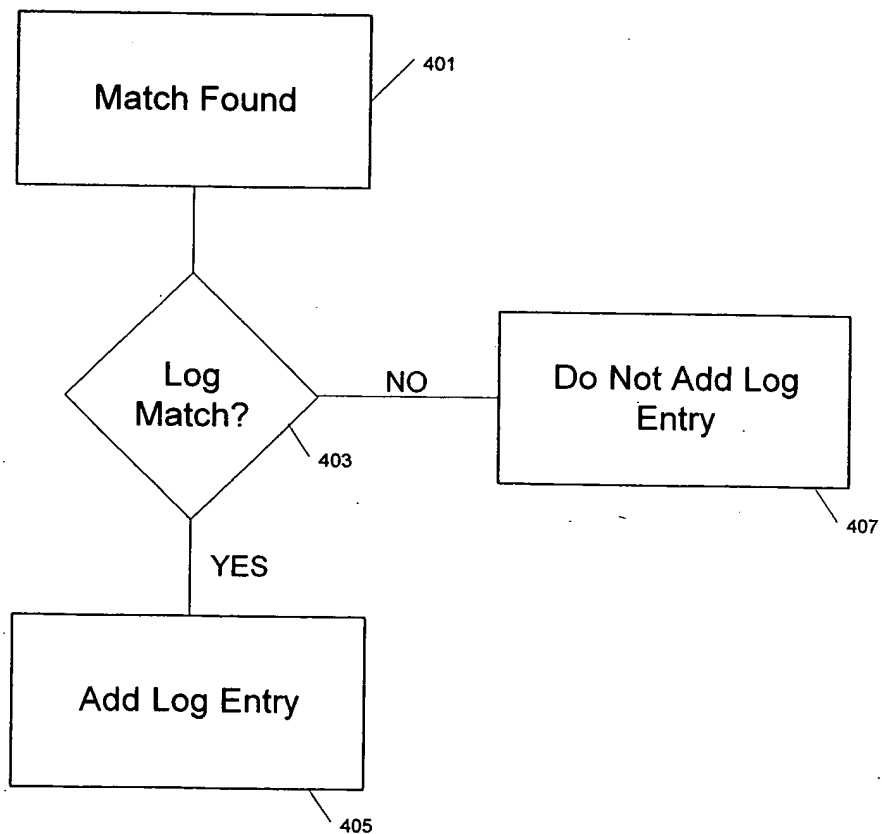


FIG. 4

System And Method For The Provision Of Socially-
Relevant Recommendations
Inventor(s): Jung et al.
Morgan & Finnegan / Peter N. Fill, Reg. No. 38,876
Docket No.: 4208-4174
Formal Drawings Sheet 5 of 8 (Figs. 1-8)

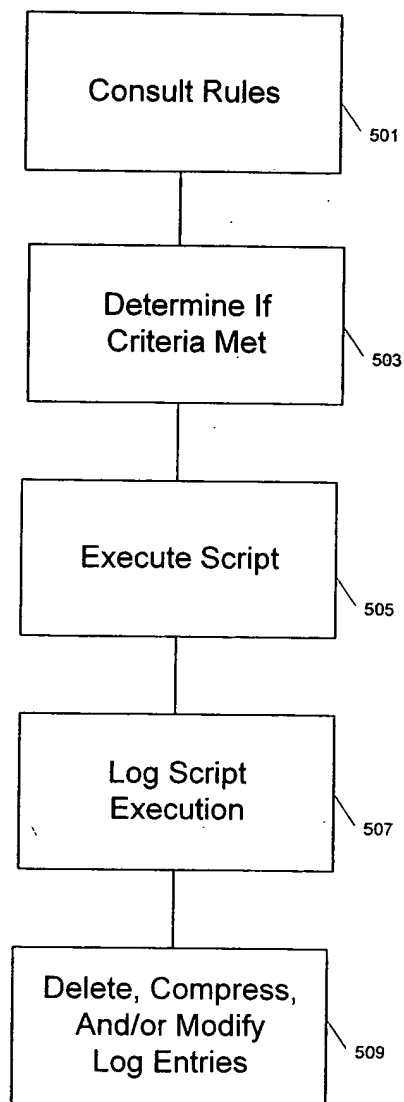


FIG. 5

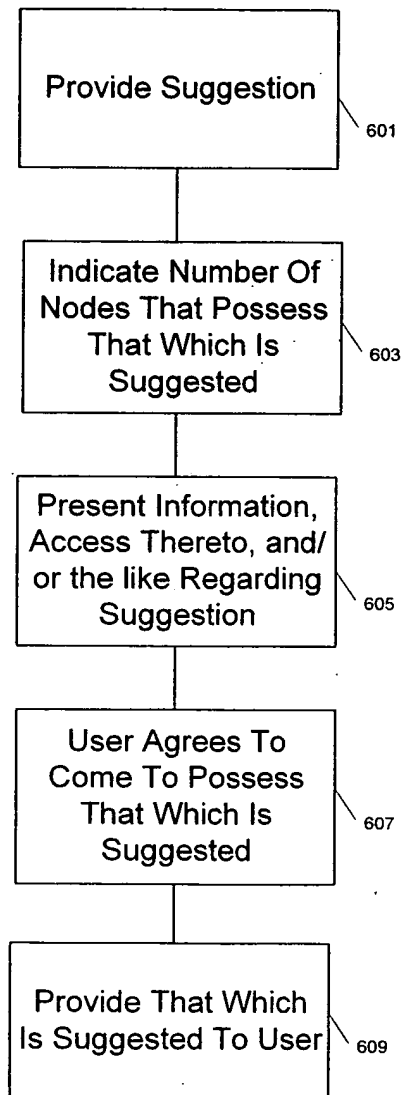


FIG. 6

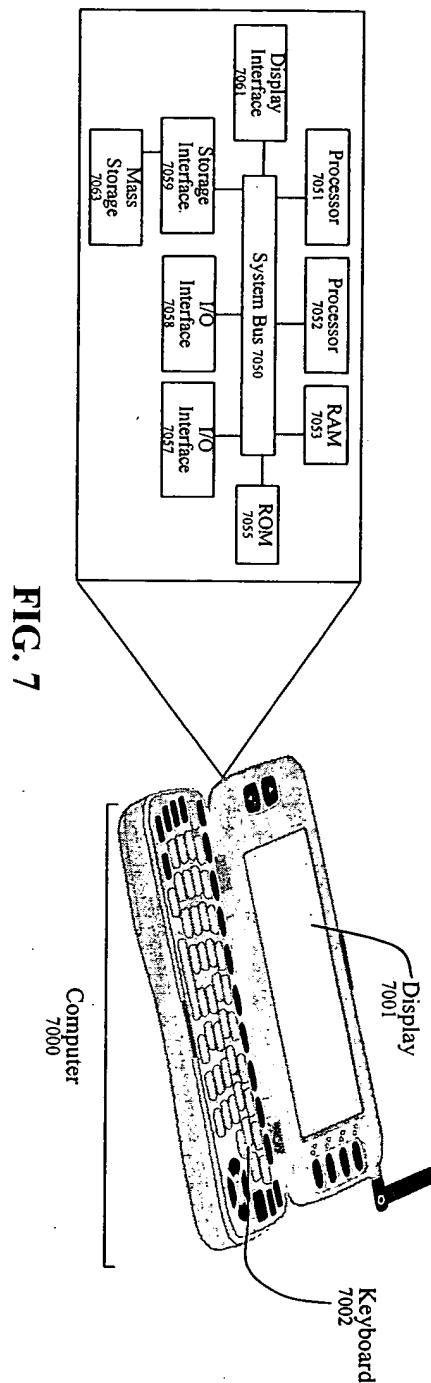
System And Method For The Provision Of Socially-
Relevant Recommendations

Inventor(s): Jung et al.

Morgan & Finnegan / Peter N. Fill, Reg. No. 38,876

Docket No.: 4208-4174

Formal Drawings Sheet 7 of 8 (Figs. 1-8)



System And Method For The Provision Of Socially-
Relevant Recommendations
Inventor(s): Jung et al.
Morgan & Finnegan / Peter N. Fill, Reg. No. 38,876
Docket No.: 4208-4174
Formal Drawings Sheet 8 of 8 (Figs. 1-8)

8000

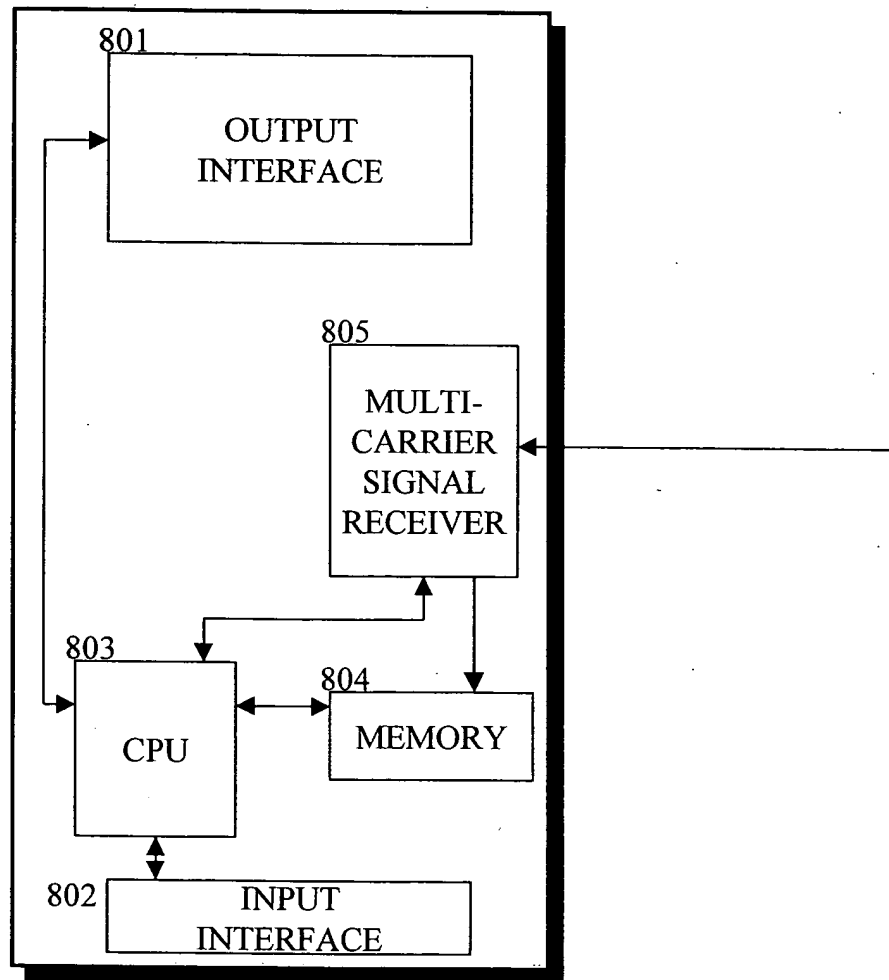


Fig. 8